

# General Neurology Associates

### BEFORE EPATIENTFINDER

In the past, Dr. Steven Zuckerman's practice employed a dedicated study coordinator to actively seek out appropriate clinical trials and recruit patients. The process was costly and time-consuming, though, with lots of manual legwork and varying outcomes.

### AFTER EPATIENTFINDER

By leveraging the ePatientFinder Clinical Trial Exchange™ Dr. Zuckerman said, "Finding and contacting studies has become much more efficient. Now I can refer patients with confidence and ease, and it doesn't cost me anything." He is excited to be able to identify a spectrum of patients available for these cutting-edge clinical trials, and he has already had two patients accepted into trials with ePatientFinder's help. His compensation for his participation has been enough to offset a couple of months of EHR costs, which is certainly worthwhile for something that has not added to his daily workflow in any significant way.

### THE PHYSICIAN EXPERIENCE

Dr. Zuckerman reports that initial training and onboarding with ePatientFinder was very smooth. He primarily uses the desktop version of the app because it's intuitive and easy to use. Implementing ePatientFinder has had virtually no impact on his daily routine.

He particularly likes being able to have ePatientFinder's experts contact his patients directly to inform them about potential

trials and walk them through the process of interviewing for a clinical trial.

### THE PATIENT EXPERIENCE

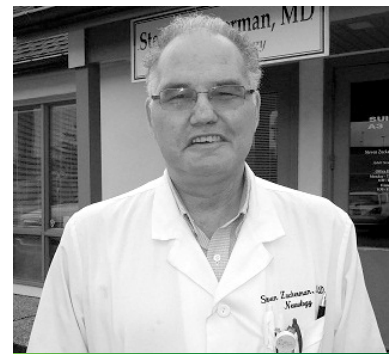
Dr. Zuckerman's patients have had a positive reaction to being made aware of additional advanced care options that could apply to them. Those who qualify are even more appreciative and enthusiastic. On top of the treatments, it makes them feel like he is thinking about them in a more proactive way.

He hopes to follow up with some of the patients who qualified in a few months to see further results of the treatments, and he plans to use ePatientFinder in the future to discover more clinical trials that may improve his patients' satisfaction and quality of life.



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DR. STEVEN ZUCKERMAN



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NUMBER OF PROVIDERS:  
1

CURRENT EHR PRODUCT:  
athenaClinicals®

NUMBER OF PATIENTS:  
2076

NUMBER OF PATIENTS  
SCREENED:  
33 (for the Mindset study)

NUMBER OF PATIENTS SEEN  
BY DR. ZUCKERMAN AFTER  
PHONE SCREENING:  
9

PATIENTS ACCEPTED TO  
STUDY:  
2

Dr. Zuckerman has been a neurologist for 30 years. He sees 15-18 patients per day in his office, and then he does hospital rounds each afternoon. His practice is very hands-on and is built upon the direct interactions and long-term relationships he has with his patients.

This year, he implemented ePatientFinder as an added value for his practice and patients. It made little impact on his daily routine, but it enabled him to earn additional income while helping his patients find alternative options through appropriate clinical trial participation.

### EXAMPLE

Some of Dr. Zuckerman's patients were flagged as potential candidates for Alzheimer's disease trials. Due to the nature of their disease, speaking with these patients about a potential trial can be challenging. Having an ePatientFinder qualified representative speak with patients and/or family members reduced time and effort for his practice and allowed him to focus on patient care with the confidence that his referrals were in good hands.