

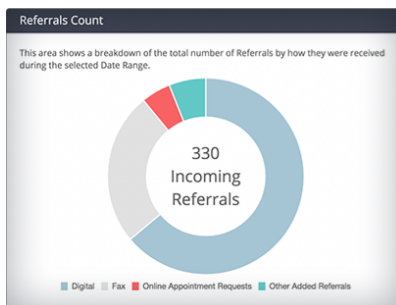
## Introducing LeadingReach CRM BestPractice

*a simple way to measure what matters for healthcare organizations*

LeadingReach CRM BestPractice offers a simple solution that allows healthcare organizations to focus on achieving **Referral to Appointment Ratio** goals while measuring workflow progress in real time.

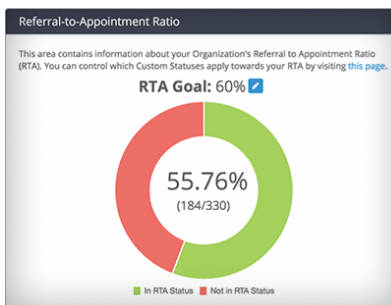
CRM BestPractice is more than just a system for defining operational goals and measuring results. It is a framework for initiating staff engagement, developing a common language and most importantly, fostering a culture of cross-functional collaboration that **values measurable contributions, accountability, and clarity of purpose.**

## LeadingReach CRM BestPractice Dashboard Features



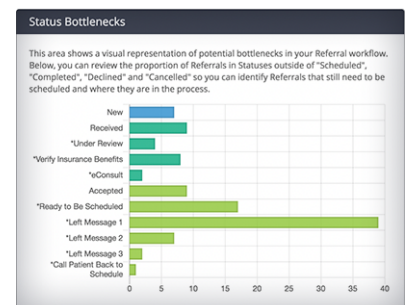
**Track the total number of inbound and outbound referrals in real time with custom date ranges and reporting metrics. Including:**

- Digital referrals
- Faxed and paper based referrals
- Online appointment requests
- Referrals from direct messages



**Set Referral to Appointment ratio Goals to benchmark and measure your success in implementing LeadingReach Comprehensive Referral Management.**

ROI Case Studies across thousands of clinics have proven the ability to **reduce referral leakage by 35% with up to 11% growth** in overall patient volume and higher levels of patient compliance and satisfaction.

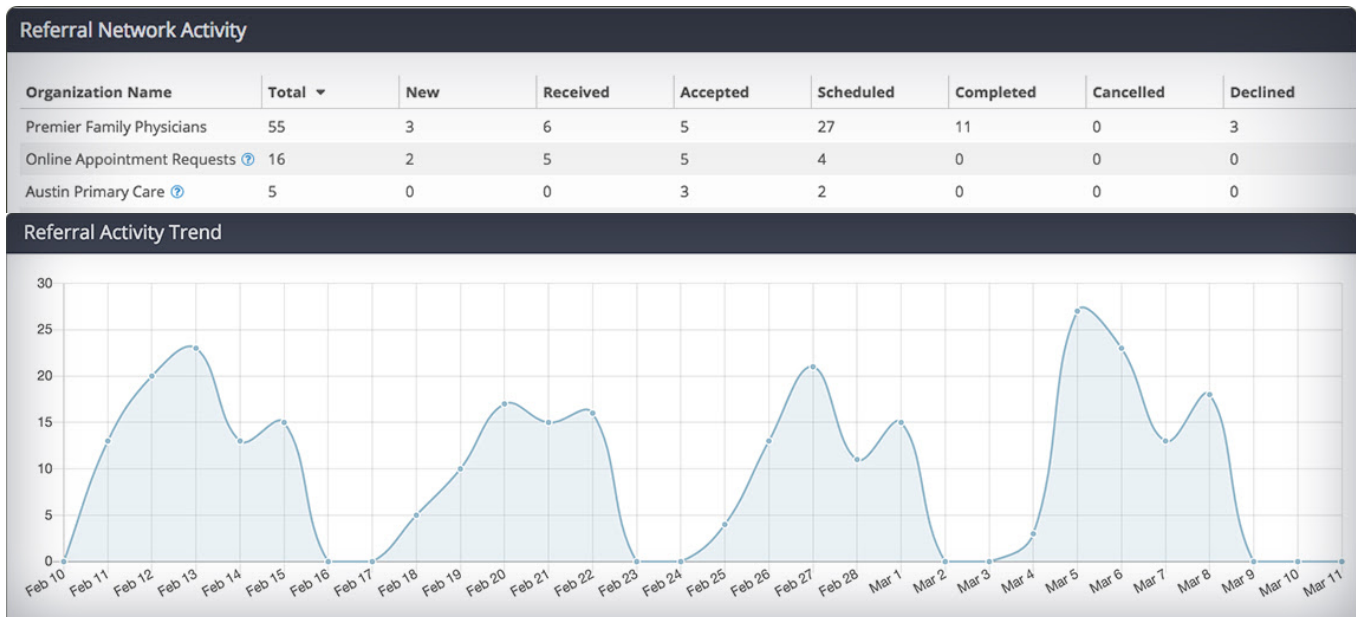


**Measure workflow progress in real time and identify best practices along with bottlenecks and opportunities for improvement.**

Custom statuses and referral tags make it easy to customize your referral workflow and visible throughput metrics ensure patients are moving through your pipeline in a timely manner.

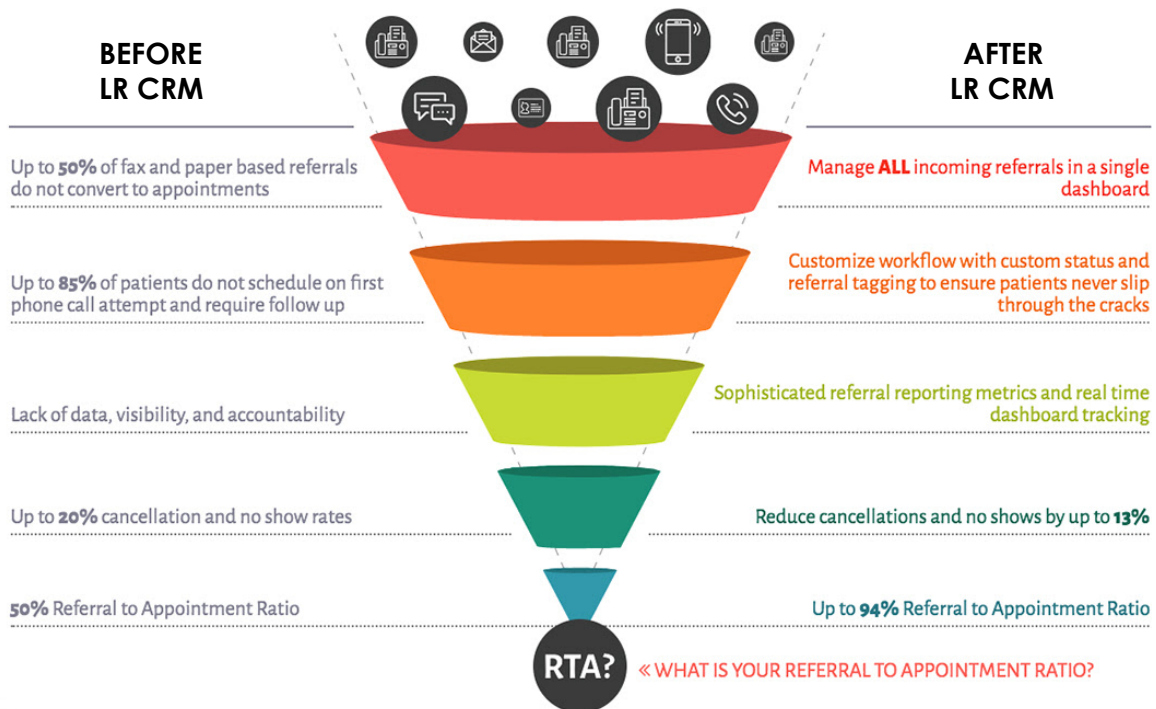
**Start Your Free Trial Today at [www.leadingreach.com/signup](http://www.leadingreach.com/signup)**

# Track referral volume trends to identify marketing opportunities, grow patient volume, and increase Referral to Appointment ratio.



## Answer Three Critical Questions with LeadingReach CRM

1. Do you know your total number of inbound and outbound referrals?
2. Do you know how many have converted to an appointment - your RTA%?
3. Do you know where the bottlenecks are in your patient pipeline and specifically why patients are not converting to appointments?



Start Your Free Trial Today at [www.leadingreach.com/signup](http://www.leadingreach.com/signup)