



# 4 ways athenahealth drives financial stability and success

Aligned and invested in our clients' outcomes, we partner with independent practices to ensure they not only survive, but thrive — athena's with you today, and for whatever comes next.

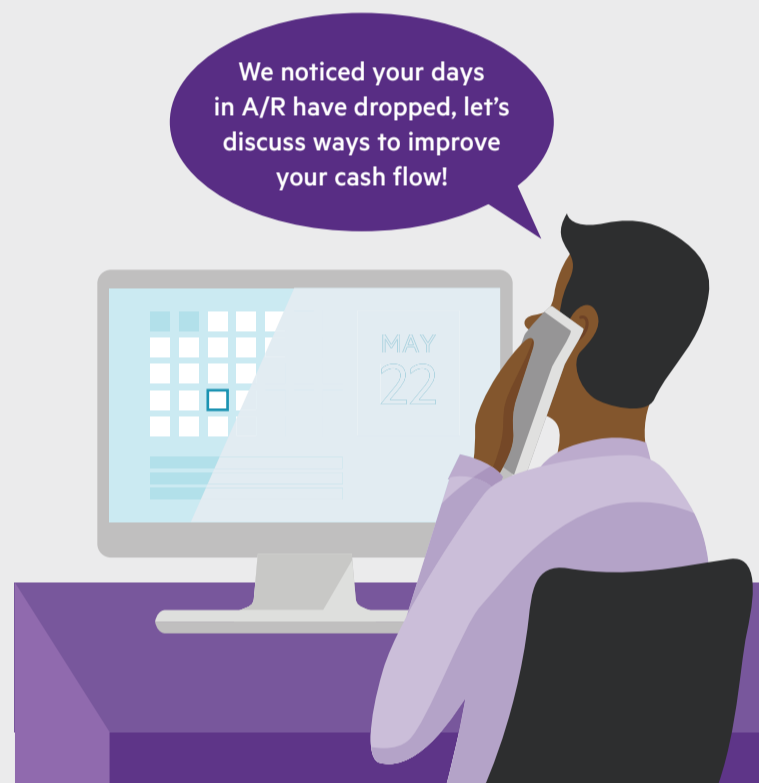
## athena gives you financial clarity, so you can understand your business at a glance.

- ✓ Access athena's financial dashboard for comprehensive reports on your financial and operational processes and outcomes.
- ✓ Use this real-time insight to support more informed problem solving, planning, and decision making.
- ✓ Share reports to easily collaborate across your organization, even when you're unable to meet face-to-face.



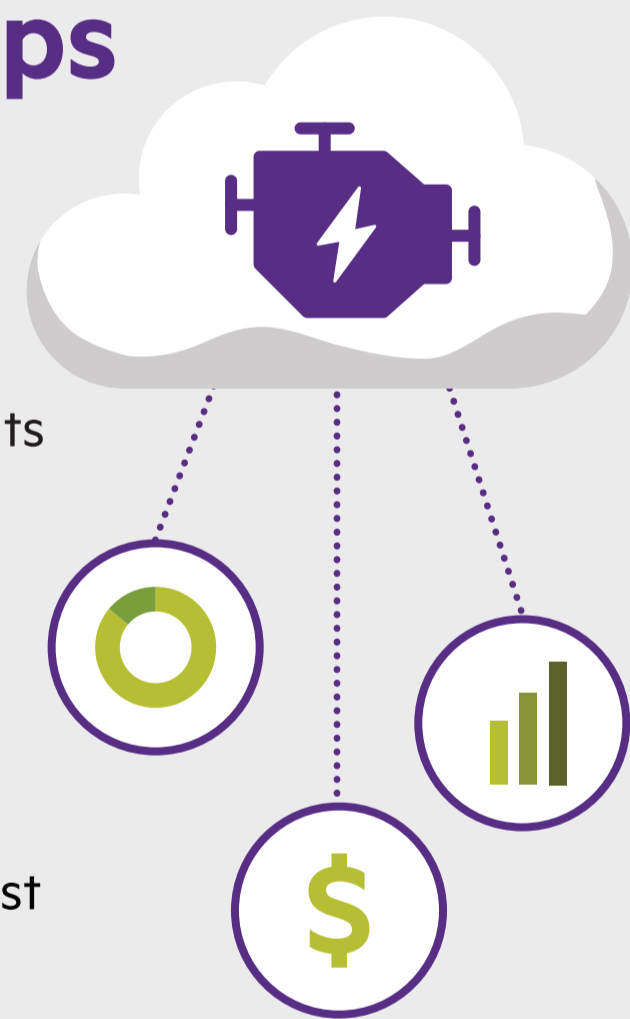
## athena monitors and recommends ways to improve your financial performance.

- ✓ athena tracks each client's financial status, flagging and solving potential problems, to help partners improve their bottom lines.
- ✓ athena hold quarterly coaching sessions to drive better financial results against benchmarks.
- ✓ athena monitors the ever-changing healthcare landscape to make sure practices are always prepared to meet their financial goals.



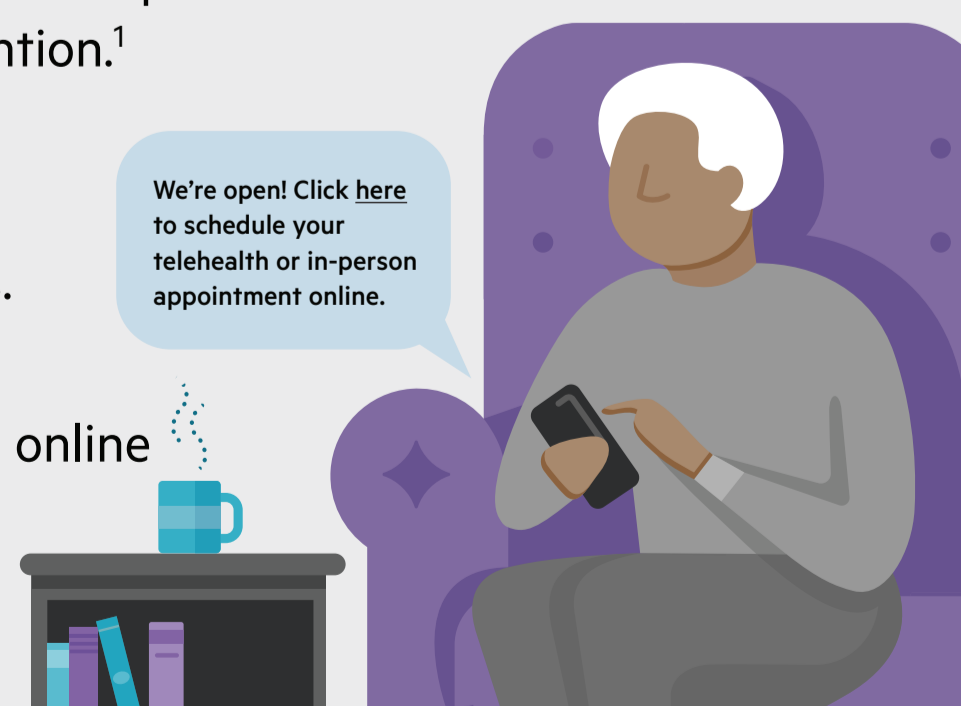
## athena's billing "Rules Engine" helps you get paid on time and in full.

- ✓ The billing "Rules Engine" monitors ever-changing payer requirements to ensure that your practice gets paid quickly and completely.
- ✓ athena highlight opportunities for the resubmissions of denied, rejected, or underpaid claims based on changes to payer policies.
- ✓ 23,000 rules in the "Billing Rules Engine" resolve 94% of claims on first submission, which is 25% higher than the industry average.<sup>1</sup>



## Patient outreach and engagement tools drive revenue for your practice.

- ✓ Drive patient retention with athenaCommunicator: athena's patient outreach messaging delivers a 46% improvement in retention.<sup>1</sup>
- ✓ Deliver appointment reminders and custom campaigns through automated emails, text messages, or phone calls.
- ✓ Increase visit volume with automated patient messaging, online scheduling, and a new, native telehealth solution.



1. Based on athenaNet data as of Q1 2020.