



Referral Management + Patient Engagement



FREE for PCP Providers • HIPAA Compliant • EMR Agnostic • Simple to Use

Features & Benefits for Primary Care

I. Referral Management

Single Dashboard for Managing Outbound Referrals

- HIPAA Compliant File Transfer & Communication to ANY Specialty Clinic
- Send Unlimited Files Sizes for Personal Health Information (PHI)
- Real Time Reporting and Patient Status Updates
- Digital Referral Email Delivered to Patient at Point of Service
- Eliminate Cumbersome Faxes, Redundant Phone Calls, and Wait Times
- Facilitate Meaningful Use Requirements for Transition of Care

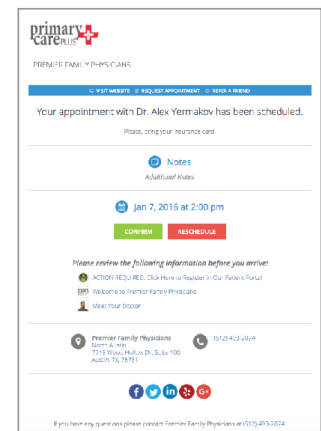
ID	Created	Referral	Updated	Status
ACTIV	12 Aug 2015 7:25PM	Curtis Gattis - Patient Demographics and Clinical Information available in the community health record to Dr. Ronald Formica M.D.	9 Dec 2015 2:20PM	Completed
ACTIV	9 Dec 2015 2:20PM	Curtis Gattis - Item not report to Dr. Ronald Formica M.D.	9 Dec 2015 2:20PM	Scheduled
ACTIV	9 Dec 2015 11:27AM	Chris Smith - possible ACL tear - please eval left knee to Dr. Ronald Formica M.D.	9 Dec 2015 11:27AM	Scheduled
ACTIV	9 Dec 2015 9:00AM	Curtis Gattis - Torn acl, needs rehab to Dr. Ronald Formica M.D.	9 Dec 2015 9:40AM	Scheduled
ACTIV	9 Dec 2015 11:35AM	Curtis Gattis - Item not report to Dr. Ronald Formica M.D.	9 Dec 2015 11:35AM	Completed
ACTIV	4 Dec 2015 11:22AM	Curtis Gattis - Item not report to Dr. Ronald Formica M.D.	9 Dec 2015 11:35AM	Completed
ACTIV	17 Jul 2015 9:42PM	Curtis Gattis - Torn acl to Dr. Ron Formica M.D.	9 Dec 2015 11:35AM	Completed
ACTIV	2 Dec 2015 3:22PM	Curtis Gattis - Item not report to Dr. Ronald Formica M.D.	9 Dec 2015 11:35AM	Scheduled

Referral Management Dashboard

II. Appointments

Reduce Cancellations & No Shows by up to 15%

- Deliver Digital Appointment Reminders - Text & Email with Calendar Invites
- Increase Conversion Rates to Patient Registration Forms & Patient Portals
- Reduce Redundant Phone Calls for Driving Directions and Practice Information
- Pre Educate Patients by Appointment Type
- Facilitate Meaningful Use Requirements for Portal Conversions



Branded Appointment Reminders

III. Patient Education

Drive Better Outcomes & Build Brand Loyalty

- Deliver and Track Diagnostic & Treatment Plans
- Increase Adherence to Treatment Plans & Drive Better Outcomes
- Help Identify 'At Risk' Patients

IV. Patient Satisfaction & Social Media

Grow & Manage Online Reputation

- Facilitate Positive Social Media Reviews to Yelp, Google+, and Facebook
- Increase Conversion Rates to Online Patient Satisfaction Survey's
- Improve Online Reputation Management
- Drive Website Traffic and SEO



Improve Social Media & Online Reviews

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