



## PatientPop Overview

PatientPop makes it easier to run a thriving healthcare practice with an all-in-one practice growth platform that eases and enhances every step of the patient journey. As leaders in the healthcare technology space, PatientPop helps thousands of practice owners and providers promote their practice online, and attract and retain patients for life — all with far less work.

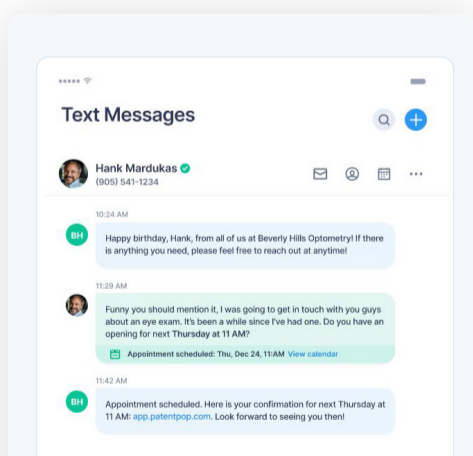
## Shared value

Henry Schein goes beyond supplying their customers with medical supplies and equipment. Their consultants serve as trusted advisors, enabling their customers to deliver the best quality patient care and enhance their practice profitability through innovative solutions, like PatientPop. PatientPop is their chosen all-in-one practice growth solution that helps 700+ Henry Schein customers attract and retain patients by optimizing their web presence and modernizing their patient experience. With PatientPop, practices are more likely to get found by patients online and retain them for life.



### Continuous business growth

PatientPop practices are well-positioned for consistent growth in a constantly changing digital landscape: from mastering SEO and reputation; to optimizing patient connections via web, phone, and text messaging; to driving return visits.



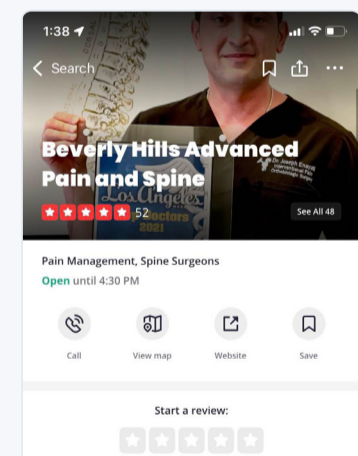
### Modernized patient experience

By offering patients digital options at each step of their journey, PatientPop practices deliver an accessible, convenient patient experience that can increase appointments, patient advocacy, and patient loyalty.



### Streamlined office workflow

Automate manual tasks for front-desk staff and significantly reduces administrative work with a single integrated workflow. Reallocate resources to other high-value initiatives, boosting staff morale and practice productivity.



Henry Schein practices:

# 93%

more appointments booked per provider.



**“Patient Pop has helped my practice grow. I started my practice 5 years ago and they have supported my journey in every way. The scheduling options, easy blogging access and responding to patient reviews has really given my practice an online presence I wouldn’t have been able to achieve on my own. Thank you PatientPop team!”**

**Seema Sharma, MD**