

SPECK HEALTH

Cardiology practice doubles new patients

 1 PROVIDER

 CARDIOLOGY

 SEATTLE

“We’ve seen a **huge increase in web traffic** and have a **steady stream of new patients** who’ve discovered us.”

Sarah Speck, MD, FACC



Challenge

Speck Health lacked an online presence and a manageable website.



Solution

PatientPop delivered a user-friendly website and optimized the practice's online profiles, enabling patients to book appointments directly from the search results.



40% 

increase in organic web traffic



120% 

increase in new patients



125 

avg. new monthly appointments